



PFCU Donation Guidelines

PFCU WILL donate or sponsor:

- Education based programs
- Safety, health/wellness and human services
- Community/Civic organizations
- Economic Development
- Financial Literacy
- School Sports Teams and other school sponsored clubs
- Environmental Causes
- Art, culture and humanities

With few exceptions, PFCU does NOT donate or sponsor:

- Individuals
- Political campaigns/parties
- Religious organizations
- Trips, travel or cultural exchange programs
- Organizations/events that discriminate against any persons or organization with respect to their race, religion, color, sex, age, national origin, gender, height, weight, medical condition, marital status, sexual orientation, veteran status, disability, or any other legally protected status.

Things PFCU considers when asked to be a sponsor or donor

- Is the event/donation related to groups eligible for PFCU membership
- Does the event/donation provide positive visibility for PFCU
- What is the impact on the credit union's public image
- Does the event/donation fall in line with the credit union philosophy of "people helping people"

PFCU may choose to contribute to the community through other resources. Examples include bake sales (group can utilize local PFCU), school supply donation containers in PFCU locations, and displaying of posters. Participation for these types of requests will be decided on a case by case basis.

Promotional item donations will be limited to the items in stock.

Sponsorship/Donation Request

Please [complete the donation request form](#) and submit to: PFCU, ATTN: Marketing, 9077 Charlotte Highway, Portland, MI 48875 or email to marketing@pfcu4me.com.